

**Mail Stop Amendment**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles A. Eldering.**

Conf. No.: 6478 : Group Art Unit: 2623  
Appln. No.: 09/748,942 : Examiner: Lambrecht, Christopher  
Filing Date: 27 December 2000 : Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

**AMENDMENT**

This paper is being filed in response to the Final Office Action dated March 22, 2007. This response is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including July 23, 2007 (July 22 being a Sunday).

Please amend the above-identified patent application, without prejudice, as follows: